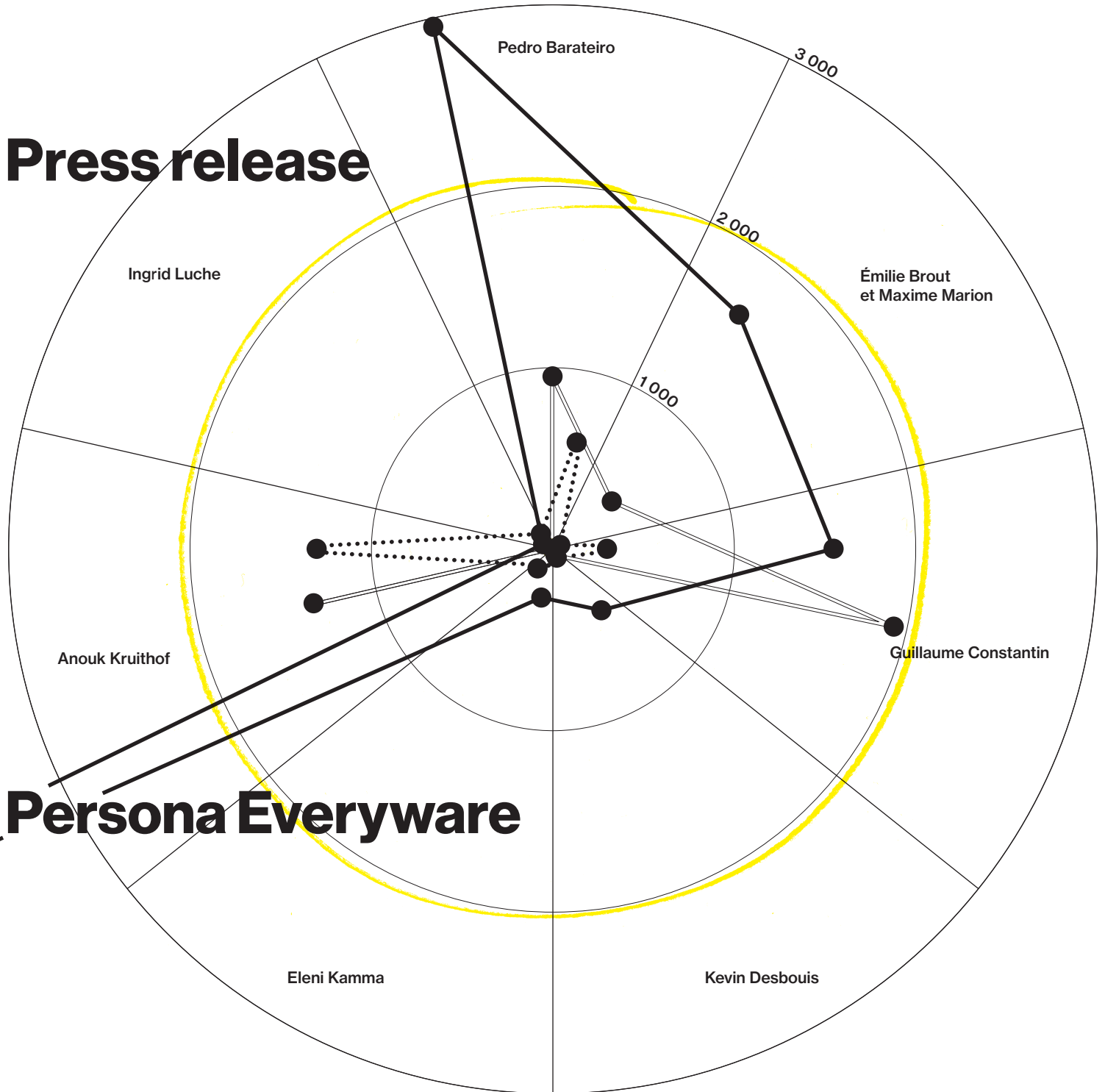


**Press release**



**Persona Everywhere**

- Nombre d'abonnés
- - -●- - - Nombre de publications
- .....●..... Nombre d'identifications (hashtag)

MOYENNE DU NOMBRE D'ABONNÉS

# Press Release

Guest artists :

**Pedro Barateiro**  
**Émilie Brout et Maxime Marion**  
**Guillaume Constantin**  
**Kevin Desbouis**  
**Eleni Kamma**  
**Anouk Kruithof**  
**Ingrid Luche**

Exhibition curators :

**Anne-Lou Vicente et Raphaël Brunel /**  
**What You See Is What You Hear**  
**& Antoine Marchand**

Ahead of the exhibition, a meeting with the artists and curators is scheduled for Tuesday 4 February at 6.15 pm at the Médiathèque Pierre Amalric in Albi.  
Duration : 1 hour / Free Entrance

## Exhibition Place

Le Lait centre d'art contemporain  
28 rue Rochevide  
81000 Albi

## Opening

From Wednesday to Sunday  
1 pm - 6 pm until March, 29  
2 pm - 7 pm from April, 1st  
Free and accessible to all

## Administration

Carré Public  
6 rue Jules Rolland  
81000 Albi

## Information

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*Persona Everywhere brings together the works of eight artists and artist twosomes around issues to do with the common good, anonymity, and "depersonalization" in the digital age: videos, installations, and drawings will all be on view in the rooms at the Hôtel Rochevide.*

Many artists, who are keenly aware of the place occupied in contemporary life by the digital technologies, the development of artificial intelligence [AI] and the use of social networks, are exploring the challenges of these new communication tools and practices.

By increasing the amount of apparatus connected to our disposition, ubiquitous computer technology, or 'everyware' (a contraction of everywhere and hard/software), to borrow Adam Greenfield's term, has made it easier for all of us to have access to information and data, everywhere and all the time.

Everyware has also played a part in speeding up the transmission and distribution of texts, images, and videos of a more or less personal nature. It makes it possible to express an opinion, exchange views, and criticize, as well, in a certain way, as "printing" the movements of society. The huge volume of data exchanged on a daily basis thus traces a media- and "infosphere"-related environment, whose intensity is forever influencing and reconfiguring our realities and our identities.

Behind the political and economic challenges we are nowadays acquainted with, there is also the issue of the common good, anonymity, and "depersonalization"... The artists in the exhibition *Persona Everywhere* appropriate and handle this mass of data and affects, work with (and at times against) them, try and make them (in)visible, and restore a voice and a physical presence to contents that are too often regarded as immaterial. What is involved, for them, is lending perspective to the aesthetic, poetic and performative potential of our everyday interactions.

In dealing with the Internet, and with the social networks in particular, as much as an arena of a subjective mode of expression or a form of 'self-writing' as a public space and a stage, they question the relations that the individual has with his own image and society. Subtle relations are thus made between an "I" and a "we", which are being constantly reconfigured in relation to each other.

From this theatrum mundi, which is in a total state of flux and staked out by screens, there emerge here and there the masked faces of one or two personae, through which the intimate and the collective, the private and the public, reality and fiction, and sensibility and technology overlap and merge.

## Exhibition Partners



## Institutional Partners

